

#### FOR IMMEDIATE RELEASE

# Winter on the Mountain Returns to Glenwood Caverns Adventure Park, Bringing Sparkle and Holiday Cheer to Glenwood Springs

The mountain-top Adventure Park in Glenwood Springs, Colo., is dazzling visitors again this winter with 35 miles of lights, fire pits, lighted thrill rides and a giant, musical Christmas tree. A kick-off party with live music and Santa on Saturday, Nov. 19, celebrates the beginning of the holiday season.

**GLENWOOD SPRINGS**, Colo. (Nov. 10, 2016) — Winter on the Mountain returns to Glenwood Caverns Adventure Park for a third year of delighting guests with its Colorado-style hospitality. This family-

friendly, mountain-top park in Glenwood Springs, Colo., shines with a dazzling display of more than a half million lights, a warming hut decorated as the North Pole, fire pits for roasting s'mores and lighted thrill rides. A giant Christmas tree with a light show choreographed to music takes center stage in the plaza. Holiday visits from Santa Claus and carolers add to the festive spirit.



"We're very excited to kick off another year of Winter on the Mountain! The trees, rides and buildings are

sparkling with 35 miles of colorful lights, and we've got some excellent entertainment lined up as well," said Nancy Heard, general manager for Glenwood Caverns Adventure Park.

The Adventure Park celebrates the beginning of the holiday season with a Winter on the Mountain kick-off party Saturday, Nov. 19, from 5 to 8 p.m. Guests can visit and take photos with Santa in the North Pole warming hut until 7 p.m., which is when the lighting of the Christmas tree begins. The CocaCola polar bear is giving away souvenir bears and bear hugs from 6 to 8 p.m. The Leonard Curry Band will perform holiday and classical music in the Lookout Grille throughout the evening.

Also on Nov. 19, the park is hosting the third annual Turkey Tram-a-Ganza to benefit the local LIFT-UP food pantries. Guests who donate a frozen turkey between noon and 4 p.m. receive up to four free tram rides to use that day and are entered in a drawing to win an Annual Thrill Pass to the Adventure Park or day passes for the Iron Mountain Hot Springs.



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Heard added, "We're hoping that having Turkey Tram-a-Ganza and Winter on the Mountain kick-off party on the same day will encourage even more people to participate. The Glenwood Springs community is so supportive; I know we can help a lot of area families enjoy a traditional Thanksgiving dinner together."

Evenings at Winter on the Mountain begin as guests ride the Iron Mountain Tramway from the floor of the Roaring Fork Valley up to the park, rising above the lights of Glenwood Springs. At the top, they're treated to one of the largest light displays on the Western Slope. Lights on the tracks for the Alpine Coaster and on the Soaring Eagle Zip Ride enable riders to enjoy these thrill rides at night as well as during the daytime, and holiday-themed lighting inside Glenwood Caverns make the King's Row Tour even more colorful than usual.

Fire pits in the plaza are a natural gathering place to warm the hands and roast s'mores, with a tempting selection of hot cocoa, cider and winter beverages for kids and adults available inside the Lookout Grille. Along with a cozy fireplace and holiday décor, the restaurant offers appetizers, sandwiches, hearty winter specials and desserts. Beer, wine, cocktails and a robust Bloody Mary bar round out the drink options. Through the end of the year, the Lookout Grille will host Friday Afternoon Club from 4:30 to 7:30 p.m., with free tram rides after 4 p.m., live music and food and drink specials.



There's fun indoors and underground, too. The 4D Motion Theater is showing "Winter Wipeout," which features two jolly snowmen racing down a snowy mountain while trying to avoid troublesome Yeti and penguins, as well as "Rats Race," "Bamboo Express" and "Pirates Rapids." The Wild West laser tag arena, located on the top floor, is a great way to burn off a little energy after dinner. Underground, it's always a comfortable 52 degrees inside the cave.

The Winter Funday Pass is the best value to enjoy Winter on the Mountain. It includes the tram ride, unlimited turns on the Alpine Coaster, Soaring Eagle Zip Ride, 4D Motion Theater and laser tag arena, and two guided cave tours at a cost of just \$40 per adult and \$35 per child, ages 3 to 12. A round-trip ride on the Iron Mountain Tramway is \$15 per adult and \$10 per child for guests who want to view the lights, enjoy lunch or dinner at the Lookout Grille, do some shopping at the General Store and visit with Santa.

Winter on the Mountain at Glenwood Caverns Adventure Park is open 10 a.m. to 8 p.m. Friday, Saturday and Sunday through Dec. 31. The park is closed Monday through Thursday. During the holidays, it will be open daily Nov. 18 to 27, except for Thanksgiving Day, and Dec. 16 to 31, except for Christmas Day.

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Glenwood Caverns Adventure Park would like to thank the sponsors that help make Winter on the Mountain a success: Community Banks of Colorado, Glenwood Springs Post Independent, Glenwood Insurance Agency and Safeco Insurance, KSNO the Mammoth, Bighorn Toyota, Sunlight Mountain Resort, Coca-Cola, KREX News Channel 5, Caravan Inn, Tractor Supply Company and Young Services.

More information about the park, including hours of operation and a list of which attractions are open, can be found at GlenwoodCaverns.com or by calling 800-530-1635 or 970-945-4228, ext. 0.

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#### **About Glenwood Caverns Adventure Park**

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Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure. The Adventure Park features a gondola ride, walking and wild tours of Glenwood Caverns and Historic Fairy Caves, dining, and year-round attractions including an Alpine Coaster, Soaring Eagle Zip Ride, 4D Motion Theater and Laser Tag Arena. Seasonal offerings include the Giant Canyon Swing, Glenwood Canyon Flyer, Cliffhanger Roller Coaster, Wild West Express family coaster, a climbing wall, gemstone sluice box mining, a Ferris wheel ride and a holiday light display. Ideal setting for groups and birthday parties. Glenwood Caverns Adventure Park operates the new Iron Mountain Hot Springs now open on the bank of the Colorado River in Glenwood Springs.