



FOR IMMEDIATE RELEASE

Glenwood Caverns Adventure Park Celebrates National Roller Coaster Day August 16, 2016

The 100th and 300th riders on the Cliffhanger, America's highest-elevation roller coaster, will each win an Annual Thrill Pass. The park will also feature giveaways throughout the day.

Glenwood Springs, Colo. (Aug. 9, 2016) — To celebrate what has become the king of thrill rides, August 16 is National Roller Coaster Day. This popular amusement ride traces its origins to Russia, where wood-framed ice slides sent riders down 70-foot slopes as early as the 16th century. The first successful commercial roller coaster made its debut in 1884 at New York's famous Coney Island and, today, according to www.RCDB.com, there are more than 4,000 coasters around the world. Glenwood Caverns Adventure Park—home of the Cliffhanger, America's highest-elevation, full-sized coaster—is making the most of the occasion with prizes, giveaways and refreshments.



"Since our mission is to make people smile, we're always looking for a reason to celebrate," said Nancy Heard, general manager. "The roller coaster is the granddaddy of all thrill rides, and we've got the highest one in America and the only one perched on the edge of Glenwood Canyon. We've got some fun things planned for that day and hope to see a lot of coaster fans enjoying themselves."

The Cliffhanger Roller Coaster was added to the mountain-top theme park in Glenwood Springs, Colorado, in 2012. Perched on the edge of Glenwood Canyon at an elevation of 7,160 feet, the ride offers heart-stopping thrills as it takes riders along the edge of the canyon with views of the Colorado River 1,300 feet below.

Guests who ride the Cliffhanger on August 16 can take home a pair of souvenir sunglasses, while supplies last. The 100th and 300th riders will each win an Annual Thrill Pass valued at \$99. Refreshments will be served in the tent located next to the roller coaster throughout the day as well. The park's hours on the 16th are 9 a.m. to 6 p.m. Regular admission rates apply. A Funday Pass, the best value to enjoy unlimited turns on all of the park's rides, costs \$50 per adult and \$45 per child ages 3 to 12.



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More information about the park can be found at GlenwoodCaverns.com or by calling 800-530-1635 or 970-945-4228, ext. 0.

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About Glenwood Caverns Adventure Park

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Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure. The Adventure Park features a gondola ride, walking and wild tours of Glenwood Caverns and Historic Fairy Caves, dining, and year-round attractions including an Alpine Coaster, Soaring Eagle Zip Ride, 4D Motion Theater and Laser Tag Arena. Seasonal offerings include the Giant Canyon Swing, Glenwood Canyon Flyer, Cliffhanger Roller Coaster, Wild West Express family coaster, a climbing wall, gemstone sluice box mining, a Ferris wheel ride and a holiday light display. Ideal setting for groups and birthday parties. Glenwood Caverns Adventure Park operates the new Iron Mountain Hot Springs now open on the bank of the Colorado River in Glenwood Springs.